

VISUM 2020 SPONSORSHIP

Why should you get involved? You make change happen!

In a context of increasing business investment in **cutting-edge technological areas**, which are fundamental for the sustainable development of the economy, and after considering the gap between the most fundamental concepts of computer vision and machine learning and its application in scenarios of the real world, VISUM summer school seeks to achieve these two key domains.

Through the creation of a **specialized multicultural environment**, it is intended to promote and increase the knowledge of all participants on the state of the art of these topics, provided by internationally renowned expertise in data science field.

Being an area of great potential for industrial applications, with a strong increase in the number of researchers in recent years, **VISUM is an unpredictable opportunity to be close to knowledge.**

For sponsors, VISUM 2020 is an extraordinary position for:

- recruiting, branding, and communicating with **the most motivated and willingness people on data science research**
- having access to our **recruitment database**
- **be promoted as a sponsor** during 6 months on **VISUM social networks** and during the **event week**

Sponsorship funds have been critical in ensuring the continued success of the summer school. **VISUM appreciates your support** and participation and will do its best to ensure that your sponsorship meets the needs of your company. We invite general sponsors for **VISUM 2020** at the Bronze, Silver, Gold and Platinum **sponsorship levels**:

Platinum: 10 000 €

- 8 full-access registrations
- Acknowledgement at the opening reception
- Company name and logo on website with link; prominent signage at summer school venue
- A booth space during all the days of the summer school
- Logo recognition on the badge lanyard and branding opportunities

Gold: 8 000 €

- 6 full-access registrations
- Acknowledgement at the opening reception
- Company name and logo on website with link; prominent signage at summer school venue
- A booth space during all the days of the summer school
- Logo recognition on the badge lanyard and branding opportunities

Silver: 6 000 €

- 4 full-access registrations
- Acknowledgement at the opening reception
- Company name and logo on website with link; prominent signage at summer school venue

Bronze: 3 000 €

- 2 full-access registrations
- Acknowledgement at the opening reception
- Company name and logo on website with link; prominent signage at summer school venue

For **further information** and **other types/modalities** of sponsorship, please contact us at arebelo@inesctec.pt. We would be delighted to hear from you!